Excellence in Educational Design

Educational interventions for sustained improvements in clinician performance and patient/population health require deliberate planning, assessment, and stakeholder involvement throughout all stages. To achieve excellence in healthcare professional education program design, it is crucial to assess and address the evolving healthcare landscape and the specific needs of learners. Staying updated with emerging healthcare technologies, research advancements, changing patient demographics, and healthcare policies is essential for program adaptation. The Alliance has identified crucial learning competencies for continuing education in today's healthcare environment.

This award recognizes initiatives that excel in integrating these design principles to improve healthcare provider performance and patient/population health. Excellence is measured by sustainability, replicability, scalability, and dissemination of impact through derivative works and scholarly output.

Instructions
To ensure completeness, your application MUST include the following:
1. Applicant Information
2. Nominee Information
3. Award Narrative & Outcomes Appendix
4. Verification statements that:
    a. Nominees represent the organizations referenced in the application.
    b. If applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA). Please include verification of disclosure to learners (page from brochure, syllabus, etc.).
5. Nominator Acknowledgment
6. Submission Agreement

Notes:
- At least one component of the initiative must have been conducted *between Dec 5, 2022, and Feb 5, 2024*.
- Application must demonstrate sufficient development and measurable impact consistent with the initiative's design.
- Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done by the Alliance Awards committee.

Award Narrative & Outcomes Appendix
The Narrative (limited to three (3) pages) must include the following:
1. Brief introduction/summary of the initiative.
2. Explanation of why this initiative should be considered a model for excellence in educational design.

3. Description of the program's educational design and process, including stakeholder involvement in all stages (planning, teaching, learning, and measurement of impact), and linking needs to gaps, objectives, educational format, and evaluation/assessment.
4. Description of outcomes metrics used to assess improvements in healthcare provider performance, patient outcomes, or population health.
5. Brief explanation of the initiative's outcomes and whether desired outcomes were achieved through measurement.
6. Target population(s) of the initiative, number of people served, and their relation to the initiative's design.
7. Linkage of the initiative and its components to the [Alliance's National Learning Competencies](#).
8. Explanation of the initiative's support, including financial and in-kind contributions.
9. Discussion of how the initiative (or its improvements) can be sustained, scaled, or replicated by the nominee or other providers.
10. Reflection on lessons learned, limitations, and opportunities for future initiative development.

The Outcomes Appendix (limited to nine (9) pages) must include the following:
1. Documentation that the individual components described occurred (copies of promotional material, links to online components, photographs, etc.).
2. Summary of overall outcomes and how they relate to the design of the initiative. Should include data linking the desired changes to the achieved outcomes.
3. Listing of the roles of each partner in the initiative, especially that of the nominee.

**Optional: attachments which provide additional details related to the initiative.

Evaluation Criteria
In evaluating nominations in this category, the Awards Committee will consider the following aspects:
1. Completeness and Accuracy of Application:
    a. Thoroughness and completeness of the application materials.
    b. Accuracy and reliability of the information provided.
2. Educational Design and Alignment:
    a. Excellence in the design of the educational program, ensuring it meets high standards.
    b. Alignment of the design with the specific needs and requirements of the target population.
    c. Linkage to the [Alliance's National Learning Competencies](#).
3. Outcomes Assessment and Sustainability:
    a. Evidence of a comprehensive outcomes assessment, evaluating the impact on healthcare provider performance, patient outcomes, or population health.
    b. Consideration of sustainability and scalability in the initiative design.
    c. Potential measurable outcome(s) that can be translated to an Annual Conference storyboard and/or publishable manuscript.
4. Model of Excellence and Innovation:
    Clear evidence showcasing the initiative as a model of excellence in educational design
    a. Innovative approaches and strategies employed within the program.
    b. Description of why the submitted format is outstanding and deserving of recognition, including innovative elements, stated impact or defined reach, and creation of a new model and/or structured approach.
5. Collaboration and Involvement of Alliance Member:

a. Description of the educational collaboration, how it was established, and the roles of collaborating partners.
   b. Submission of the application by an Alliance member who played a significant role in the educational activity.
   c. Confirmation that the member is in good standing and actively involved in all stages of the initiative.
6. Impact and Contribution:
   a. Description of the outcomes of the initiative and its impact on the healthcare team and patients.
   b. Significant contribution to the continuing education (CE) community or the patient.
   c. How the collaboration can influence other individuals and/or organizations to implement a similar type of activity.
7. Lessons Learned and Future Development:
   a. Lessons learned, limitations, and opportunities for future initiative development.
   b. Identification and description of target audiences.
   c. Description of why the submitted activity meets this category and does not qualify in any other category.
   d. Recommendations for next steps and how the endeavor, infrastructure, or process can be sustained, scaled, and replicated.

Conflict of Interest Mitigation
Members of the Awards Committee shall recuse themselves from discussions and decisions involving nominations for which they are an employee of the nominee or financial supporter of the nomination.

Recognition
This award, if a submission is selected, will be presented to the winning qualified applicant at the 2024 Annual Conference (Feb 5-8, 2024). The winning applicant will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster, and the option to submit an *Almanac* article about the project.